Shane J. Shuford
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SUMMARY

Programming and Application Development

SKILLS

- **Languages**: Proficient in Microsoft C/C++, C#, VB.NET, ASP, JavaScript/JQuery, PHP, perl, HTML5/CSS, DirectX Graphics…

- **Plus**: MVC Framework design, Web/Mobile and Desktop Application Development.

- **Mobile Applications**: iOS, Android™, Windows® Phone, Blackberry® 5/6/7, webOS and Symbian™ Software.

- **CMS Frameworks**: Wordpress, Joomla, OSCart, OpenCart…

- **Database**: FlatFile ☺, MySQL, SQLite, PostgreSQL.

- **API**: Facebook, Twitter, Google+, Google AdWords, Google Calendar, Google Everything, Mobile Text (CallFire).…

- **Marketing**: Analytic Reporting, Affiliate Marketing, PPC/PPI/PPM/PPS Campaigns, Market Research, Customer Demographics Research

- **Extra**: Overseas Product and Service Sourcing, Customer Retention, Phone Negotiations, Online Reputation Management and Repair.

EXPERIENCE

Owner/CEO   2008-2010

NewAgeSEO

- Primary responsibilities include design & development of both front and backend of all client websites, Ecommerce, static, and dynamic

- Developed custom web applications to meet client business needs.

- Ad Campaign management and reporting through various online platforms.

Owner/Customer Relations   2010-Current

Shuford Technology

- Primary responsibilities include design & development of both front and backend of all client websites, Ecommerce, static, and dynamic

- Developed custom web/mobile/desktop applications to meet client business needs.

- Drive new leads through various marketing efforts both online, and offline.

I have worked on various freelance projects over the years for lots of individuals, and businesses. I've always excelled at finding the customers' needs and meeting them in a timely manner, often times offering up solutions that were previously unknown to the customer.

EDUCATION

Bluegrass Community and Technical College

Lexington, Kentucky

Currently pursuing a master's degree in Material Engineering. After receiving my masters in Engineering I will begin working on my MBA.